

Orbit of Information in [mis] Information Era

Gauri Y. Bhagwat

MLISc Student, Mumbai University
bhagwatgauri96@gmail.com

ABSTRACT



The importance of information in the modern era is indisputable. We are today in Information age facing information explosion. The information is divided into various groups according to its type quantity, quality, truth, value, authenticity etc. There are positive as well as negative types of information. Negative types include those which pass false, in correct, inaccurate, biased or fake information. The three main types are

Misinformation, Disinformation and Propaganda (MDP). Truth in any information is most important factor but in reality it is never constant, the information which is true today may get contradicted and proved false. But to solve this problem the truth of that moment is considered true for passing information. The information is spread through direct communication, speeches, social media and media. In today's world where media works for highest TRP instead of real factual news, it can be seen that fake news are getting spread like wildfire. At such times, it is difficult to know the real and fake news. This paper hence discusses ways to recognize false, incorrect information and solution for such problems. Also the role of librarian to eliminate such information and provide real factual information is discussed.

Keywords: Misinformation; Disinformation; Propaganda; Information Era; Social Media



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